

SANDEE BONITA

RADIO PERSONALITY CONTENT CREATOR



ABOUT ME

Bilingual radio professional with more than 10 years experience working for top brands in the broadcasting business.

Named "Top Latina Radio Personality" in Washington, D.C. by the Washington Post in 2017 and Top 25 Influencers in Las Vegas, Nevada by fellow colleagues.

SKILLS

Adobe Audition	●●●●●●●●●●
Wide Orbit	●●●●●●●●●●
Vox Pro	●●●●●●●●●●
Social Media	●●●●●●●●●●
Bloggng	●●●●●●●●●●
Spanish	●●●●●●●●●●

EDUCATION

COLLEGE OF SOUTHERN NEVADA
2007-2009 | Associates in Communications

CONTACT

sandeebonita@gmail.com
@sandeebonita on all socials

REFERENCES AVAILABLE UPON REQUEST

EXPERIENCE

2016-2020

ENTERCOM, WASHINGTON D.C. MIDDAY RADIO PERSONALITY

- Produce and execute full on air show
- Create and carry social media presence during show time hours and blog about current trending topics.
- Live appearances with excellent execution of live broadcasts.
- Maintain an excellent image and relationship with clients and sponsors.
- Developed, produced, and host weekly countdown show.
- Brand ambassador for Fanta, Crest, and Boost Mobile in the D.C., Maryland, and Virginia area.
- Worked closely with sales and promotion departments for savvy giveaway campaigns.
- Updated station's website and social media outlets.

2011-2016

CBS RADIO, LAS VEGAS NV ON AIR PERSONALITY PUBLIC AFFAIRS DIRECTOR EXECUTIVE PROGRAMMING ASSISTANT

- Contributed to the launch of Rhythmic AC station, KXQQ.
- Provide full executive office assistance to the Vice President of Programming.
- Prepare proper documentation for contract negotiations.
- Find and research talent, artists, shows, and audience reactions.
- Assist with all private performance bookings, including set up and breakdown.
- In charge of all public affair programming for 6 radio stations.
- Research upcoming community events and maintain relationship with non-profit organizations.
- Write and update event recaps, one sheets, promotional rules and on air liners.